



# ANNUAL CONFERENCE

November 5 - 8, 2025  
Seelbach Hilton Hotel  
Louisville, KY



## EXHIBITOR PROSPECTUS



# ISCAP IS THE CONFERENCE TO REACH INFORMATION SYSTEMS, TECHNOLOGY, AND COMPUTING EDUCATORS AND RESEARCHERS

**THE ISCAP CONFERENCE** is a premier gathering of information systems educators. As an exhibitor, you will:

**PUT YOUR BUSINESS** in front of technology educators from around the country.

**SHOWCASE** your organization's latest textbooks, applications, services, and teaching resources to more than 175 academic professionals representing more than 75 colleges and universities in North America.

**CREATE RELATIONSHIPS** with current and potential customers and authors

**GAIN EXPOSURE** to leading educators at the forefront of information systems education.



## CONFERENCE FOCUS AREAS

### INFORMATION SYSTEMS COMPUTING EDUCATION

Information Systems & Computing: Model Curriculum, Innovation in Pedagogy, Impact of AI, and other topics

### CYBERSECURITY PEDAGOGY AND PRACTICE

Cybersecurity Education as well as Cybersecurity Research topics

### INFORMATION SYSTEMS APPLIED RESEARCH

Information Systems Practice & Research: Cloud Computing, AI in Industry, IT Strategy, and other topics

### DATA ANALYTICS

Analytics Education as well as Analytics Research



# SPONSORSHIP OPPORTUNITIES

	Exhibitor	Bronze	Silver	Gold	Platinum
Workshop or Presentation		25 minutes	50 minutes*	50 minutes*	75 minutes*
Event Sponsorship				Energy Break	Welcome Reception
Conference Program Ad	1/8 Page (1.875"w x 2.5"h)	1/4 Page (3.75"w x 5"h)	1/2 Page (7.5"w x 10"h)	1/2 Page (7.5"w x 10"h)	Full Page (7.5w x 10")
Cost / After Sept, 1	\$750/ \$850	\$1000/ \$1100	\$1150/ \$1250	\$1500/ \$1600	\$2500/ \$2750

\*one or multiple workshops/panels/presentations that total 50 or 75 minutes

## ALL SPONSORS RECEIVE:

- Admission to all presentations, meals, snacks, and fun night event for two attendees
- Access to reduced group rate at conference hotel
- Exhibitor table for 2 1/2 days, one 6' table, electrical outlet, wireless Internet access
- Promotion in the conference program, website, and social media with company logo with prominence based on sponsorship level
- Access to conference attendee list and email addresses prior to and after the conference

## APPLY NOW TO RESERVE YOUR SPACE

- Complete the form <https://bit.ly/iscap2025sponsorform> specifying your level of sponsorship
- Submit your deposit or payment:
  - Credit Card: <https://iscap.us/papers/registration>
  - Send a check payable to: ISCAP (Information Systems & Computing Academic Professionals, to check to: ISCAP, P.O. Box 488, Wrightsville Beach, NC 28480
  - Tax ID: 47-2828857
- Send your organization's hi-res logo and camera-ready ad (PNG or PDF preferred) to Eric Breimer [ebreimer@siena.edu](mailto:ebreimer@siena.edu) for inclusion on our website and promotional materials.



## SPONSOR A PH.D. STUDENT TO ATTEND

- Acknowledgment in conference program and signage
- \$300 minimum



## RECENT ISCAP ATTENDEES ARE FROM:

Appalachian State University  
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Baylor University  
Bellevue University  
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Penn State University  
Purdue University Fort Wayne  
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Carolina  
The University of North Texas  
Towson University  
University of the Cumberlands  
University North Carolina Wilmington  
University of Alaska Southeast  
University of Arizona  
University of Galway  
University of Melbourne  
University of Montana  
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University of North Carolina Wilmington  
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University of Pittsburgh Greensburg  
University of Richmond  
University of San Diego  
University of South Alabama  
University of South Carolina Upstate  
University of the Cumberlands  
Utah Valley University  
West Texas A&M University

## FOR MORE INFORMATION, CONTACT:

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<https://iscap.us>

ISCAP is a member organization of educators and academic professionals dedicated to improving IS education and research.

## THANKS TO OUR ISCAP 2024 INDUSTRY EXHIBITORS:

