Data Analytics Position Description Analysis:
Skills Review and Implications for
Data Analytics Curricula

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Abstract

The focus of this study was an assessment of skill requirements for data analytics positions to understand data analysis employment expectations for new graduates, and to highlight issues relevant to curriculum management in university degree programs. The analysis of 786 job postings involved the exploration of domain-related and soft skills as well as degree requirements. Soft skills, often referred to as people skills, comprised the largest part of the results (11 of the top 21 skills). Results revealed, the most frequent soft skills were related to communication, and teams or teamwork. The most frequent domain skills were related to visualization, data cleaning, data extraction and programming. Implications for curriculum based on results are discussed, and suggestions for future research are provided.

Keywords: curriculum, analytics, Information Systems, job description analysis, skills analysis

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