

## **An E-Commerce Course in the Undergraduate Curriculum**

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E-Commerce courses are becoming very popular in college campuses. Numerous general purpose textbooks are emerging in this area rapidly. Many institutions feel obligated to offer one or more courses in E-Commerce area. The question then is: "What are the essential items for such a course?" The author has been working on this question and has developed a set of topics that are essential for such a course at the undergraduate level. Some of the essential components are:

1. What is E-commerce?
2. E-commerce security
3. Building trust
4. Site development tools
5. Payment systems
6. Fulfillment logistics

These and some additional topics will be described in detail to give a flavor of what an E-commerce course could be. Numerous references will be provided to facilitate newcomers to get started in this area.