



**2003 AITP – EDSIG Educator of the Year  
Ephraim R. McLean, Ph.D.**

### Ephraim R. McLean, Ph.D.

Regents' Professor  
George E. Smith Eminent Scholar's Chair  
in Information Systems  
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### Regents' Professor and George E. Smith Eminent Scholar's Chair

- Ph.D., Massachusetts Institute of Technology
- S.M., Massachusetts Institute of Technology
- B.M.E., Cornell University

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### Specializations

- Management of information systems
- Strategic planning for information systems
- Using information systems for competitive advantage
- Decision support and end-user systems

Professor McLean earned his Bachelor of Mechanical Engineering degree from Cornell University in 1958. After brief service in the U.S. Army Ordnance Corps, he worked for the Procter & Gamble Co. for seven years, first in manufacturing management and later as a computer systems analyst. In 1965, he left P. & G. and entered the Sloan School of Management at the Massachusetts Institute of Technology, earning his master's degree in 1967 and his doctorate in 1970. While at M.I.T., he began an interest in the application of computer technology to medicine, working on his dissertation at the Lahey Clinic in Boston. While there, he was instrumental in developing the Lahey Clinic Automated Medical History System. During the same period, he served as an instructor at M.I.T. and also assisted in the preparation of the books *The Impact of Computers on Management* (MIT Press, 1967), *The Impact of Computers on Collective Bargaining* (MIT Press, 1969), and *Computers in Knowledge-Based Fields* (MIT Press, 1970.)

Professor McLean left M.I.T. and joined the faculty of the Anderson Graduate School of Management at the University of California, Los Angeles (UCLA) in the winter of 1970. He was the founding Director of the Information Systems Research Program and the first Chairman of the Information Systems area, both within the Anderson Graduate School of Management. In the fall of 1987, he was named to the George E. Smith Eminent Scholar's Chair in the Robinson College of Business at Georgia State University in Atlanta, GA; and in 2002, he was named Regents' Professor in the University System of Georgia.

Dr. McLean has published over 120 articles in such publications as the *Harvard Business Review*, *Sloan Management Review*, *California Management Review*, *Communications of the ACM*, *MIS Quarterly*, *Information Systems Research*, *Management Science*, *Information & Management*, *Journal of MIS*, *Journal of Risk and Insurance*, *DATA BASE*, *InformationWEEK*, *DATAMATION*, *ComputerWorld*, *Journal of the American Hospital Association*, and the *Proceedings* of ICIS, HICSS, and AMCIS. He is the co-author (with John Soden of McKinsey & Co.) of *Strategic Planning for MIS* (Wiley Interscience, 1977), co-editor of a book of programs entitled *APL Applications in Management* (UCLA, 1981), co-editor of *The Management of Information Systems* (Dryden Press, 2nd ed., 1994), and co-author of the textbook *Information Technology for Management* (Wiley, 3rd ed., 2002), now the second largest selling information systems textbook in the world. He was a founding Associate Editor

for Research of the *MIS Quarterly* and, for seven years, the Senior Co-editor of *The DATA BASE for Advances in Information Systems*.

He has three times served on the national Executive Council of the Society for Information Management (SIM); was the founding Chairman of the Southern California SIM Chapter; helped found the Atlanta SIM Chapter in 1996; and was Program Chair for the national SIM conference in Los Angeles in 1977 and again in Atlanta in 1999. In 1980, he chaired the organizing committee for the International Conference on Information Systems (ICIS) and was Conference Co-chairman in 1981 in Cambridge, MA; Conference Chairman in 1986 in San Diego, CA; and Conference Co-chairman in 1997 in Atlanta, GA. He is currently the Executive Director of the ICIS and of the Association for Information Systems (AIS) of which he was one of the founding members. In 1999, he was recognized as one of the first Fellows of AIS, one of only seven in the world so honored at that time.

In addition to this university work, he has served as a consultant to such firms as the IBM Corporation, General Electric Company, Atlantic Richfield Company, Digital Equipment Corporation, BellSouth Corporation, the National Science Foundation, American Hospital Supply Corporation, McCormick & Company, Security Pacific National Bank, Pennsylvania Financial Corporation (now Primerica), and Citibank. He has also made executive presentations and conducted management workshops in Asia, Australia, Europe, South Africa, and throughout North America. In 1979 he established the week-long executive program "Managing the Information Resource" at UCLA, now in its 24th year. He is listed in the current issues of Marquis's *Who's Who in America* and *Who's Who in the World*.