# Establishing the Basis for a CIS (Computer Information Systems) Undergraduate Program: On Seeking the Body of Knowledge

Herbert E. Longenecker, Jr. longeneckerb@gmail.com University of South Alabama Mobile, AL 36688, USA

Jeffry Babb jbabb@wtamu.edu West Texas A&M University Canyon, TX 79016, USA

Leslie J. Waguespack lwaguespack@bently.edu Bentley University Waltham, Massachusetts 02452, USA

Thomas N. Janicki janickit@uncw.edu University of North Carolina Wilmington Wilmington, NC 28403, USA

> David Feinstein dfeinstein@southalabama.edu University of South Alabama Mobile, AL 36688, USA

#### **Abstract**

The evolution of computing education spans a spectrum from *computer science (CS)* grounded in the theory of computing, to *information systems (IS)*, grounded in the organizational application of data processing. This paper reports a project focusing on a particular slice of that spectrum commonly labeled as *computer information systems (CIS)* and reflected in undergraduate academic programs designed to prepare graduates for professions as software developers building systems in government, commercial and not-for-profit enterprises. These programs with varying titles number in the hundreds. This project is an effort to determine if a common knowledge footprint characterizes CIS. If so, an eventual goal would be to describe the proportions of those essential knowledge components and propose guidelines specifically for effective undergraduate CIS curricula. Professional computing

ISSN: 2167-1435

societies (ACM, IEEE, AITP (formerly DPMA, etc.) over the past fifty years have sponsored curriculum guidelines for various slices of education that in aggregate offer a compendium of knowledge areas in computing. This paper describes a project to determine the subset of that compendium pertinent to CIS. The project began by surveying experienced academic curriculum designers self-identified with the CIS perspective. The pilot survey results reported herein indicate that many essential knowledge areas of CIS are shared with published IS curricular guidelines but, design and implementation of database systems, software development and project management are distinctive in CIS. The next project phase launches a revised survey suitable for a general audience of computing academics. The intention is to triangulate the perspectives of a widely varied population of computing academics to further crystalize the distinctiveness of CIS as a well-formed closely related discipline of IS with a core of necessary knowledge and skills – then to develop curricular guidelines for undergraduate CIS education.

**Keywords:** CIS, computer information systems, model curriculum, body of knowledge.

#### 1. INTRODUCTION

This paper explores a proposition that a band within the spectrum of computing disciplines exists which is known as "Computer Information Systems." However, this evolving "branch" of Information Systems (IS) exists largely through self-identification. While Computer Information Systems (CIS) has been somewhat validated in the literature as a "strain" of a discipline known as Information Systems (IS), it is a casual association of self-selection (Shackleford, et al. 2005). IS's interdisciplinary nature explains the numerous and varied attempts to describe its essence and purpose as an academic discipline (Alter, 1998; Checkland & Howell, 1997; Davis & Olson, 1984; Orlikowski & Iacono, 2001; Palwak, 1981). Likewise the breadth of issues and aspects constituent reference disciplines attributable to IS is a challenge to any widespread or consistent adoption of curriculum quidelines for IS programs.

This paper aims to answer these undergraduate curriculum questions:

- a) Does CIS reflect a distinct body of knowledge that is an academic discipline?
- b) What are the nature, characteristics, aims, goals, expectations, and assurances of CIS?
- c) As young a scientific discipline as computing is, what place does CIS hold in it?

In search of answers to the above questions, we first briefly review the origins of computing to highlight its continuing evolution and diversification. We review a brief history of computing curricula and attempts along the way to structure academic curricula to support the evolving education and training of computing

professionals: universal connectivity, ubiquitous computing and pervasive organizational dependence on information systems. The remainder of the paper sets the stage for a process our fundamental question might be answered: is there "such a thing" as the Computer Information Systems discipline?

ISSN: 2167-1435

v31 n3075

We base the rationale for this exposition upon the extant models of curricula that offer a variety of perspectives to choose from (IS2002, CC2005, IS2010). With CC2005 as a seminal foundation, we attempt to reconcile among the various Knowledge Areas from the Bodies of Knowledge endorsed by computing professional societies over the past fifty years. We propose that compendium of computing knowledge areas and skills (CKS) as the superset, the starting point, from which a subset may be identified to characterize CIS. Towards this end, we enlist the input from a small advisory group experienced in curriculum development. In an extensive survey instrument, each advisor rated each item in the CKS for the desired depth of knowledge, learning outcome orientation (theory, principle, application, innovation vs. deployment, configuration [CC2005]), area of computing practice (organizational, application, software systems, infrastructure, architecture [CC2005]), and finally, the raters' confidence in assessing personal competence in evaluating the KA. The preliminary results are presented with a discussion of limitations and future plans to organize a process that results in a model curriculum for Computer Information Systems.

#### 2. HISTORY OF COMPUTING

Since the mid to late 1950's computers have evolved from museum curiosities into devices that have changed almost all aspects of life and

commerce of the world forever. It has not been a single step, rather one of evolution of many technologies. Initial machines such as the IBM 650 were housed in a good-sized room and consumed many kilowatts per hour, many tons of air conditioning, had very small memories, required punched-card input and output and could service at most one person with a small problem. As technology replaced vacuum tubes with transistors; then with simple integrated circuits and eventually with very complex integrated circuits, much changed. Processing speed, memory size, speed of throughput, and machine instruction complexity increased by many orders of magnitude - Moore's Law. Storage media capacity, reliability and speed have had similar rates of growth. Methods of input, output, and inter device communication have advanced exponentially in both speed and diversity. All these technologic changes, yet costs decreased exponentially.

The computer is truly a dazzling piece of electromechanical capability. But, it will do nothing until it's told precisely – what to do. Early computers were expensive, few and far between; and rather limited serving only a single user or purpose at a time. By the end of the sixties mini-computers were became less expensive, more accessible and increasingly capable. By the mid-seventies multiuser machines allowed "time-shared services" by means of terminals connected by modems to the computer.

In the early nineteen eighties, a major revolution occurred; in 1983 the IBM PC became Time Magazine's "Man of the Year". expanding role of computing in commerce and government resulted in growing demand for computing professionals and academic programs The proliferation of to educate them. microprocessors ushered in personal computers and another burst of demand for computing education. As communications technologies (telephony, digital signaling, satellite and optical transmission) matured and expanded, connectively took the lead in computing's advancement (e.g. the Internet effectively brought all the points on the globe within reach).

With every advance in computing the need for software and systems developers has grown almost in the reverse relationship to the shrinkage of size, cost, and time to compute described in Moore's Law. But, Moore's Law has not held for productivity or cost/effectiveness of

software and systems development practice. This fact motivates this project's concern for the CIS curricular perspective and it potential for addressing the reported shortfall in productivity and cost/effectiveness that appear widespread in the computing industry today.

ISSN: 2167-1435

v31 n3075

#### 3. HISTORY OF CURRICULUM

The Association for Computing Machinery (ACM), Management Association Processing (DPMA) - now the Association for Information Professionals (AITP) - and Institute of Electrical Engineers Electronics (IEEE) have consistently supported the advancement of computing professional education. organizations, along with newer organizations, including the Association for Information Systems (AIS) have sponsored a series of curriculum models that guide and shape the curricula that train and educate computing professionals. Prompted by the introduction and advancement of computers in the late 1950's, and with their availability in the 1960's, model curricula developed to guide programs and faculty. Each model curriculum specifies (to some degree) a focused perspective of professional competency including learning outcomes and the means (courses) for achieving them. Some curricular designs favored flexibility with alternative - but closely related - paths. while others were more prescriptive.

During the late 1960's, as computing and its applications diversified, it became apparent that at least two distinct flavors of computing had emerged. The ACM and IEEE first focused primarily on computer science, the first model curriculum being Computer Science 1968, reflecting its core scientific interests to answer questions related to "what can be computed?" Subsequently, a second group also emerged, focused on how computing could best be utilized for commercial or governmental purposes. The first working product of this "other" flavor of computing - IS model curricula (Ashenhurst, 1972; Couger, 1973, and Nunnamaker, 1982).

In the research on IS curricula that followed DPMA (1981; 1986) and IS'90 (Longenecker and Feinstein, 1991), as many as 126 names for IS programs were identified. These programs were housed in academic divisions, colleges and departments with at least 10 different designations according to Peterson's Guide and the DPMA mailing list. This diversity of labeling

and situating IS education persists as a direct consequence of its inter-disciplinary nature.

Over the years, collegiate IS programs often adopted either the DPMA (now known as AITP) or ACM guidelines, or a mixture of both. Also, within the past 15 years, some programs have achieved ABET accreditation, which also has some influence on the curriculum adopted by that program. Regardless when surveying those programs, their faculty indicated much the same technical expectations for their graduates regardless of the academic division's label, or the guidelines they espoused. Aligning with a particular model's quidelines is better explained as a case of program marketing rather than an endorsement of a model curriculum's philosophy.

#### 4. INITIAL COVERAGE OF CURRICULUM

Computing machinery vendors developed and sold systems and application software along with their machines while supplying organizational end-user training as well. Computer vendors also supplied computers so that interested faculty could learn to use the hardware, and perhaps promote the software to students taking classes. Early computing education supported discipline-specific computing applications in the sciences, mathematics or statistics. Programs focused specifically on computing theory evolved in the computer science programs in the midsixties along with the establishment of doctoral programs in computing. Computer-related education began to find a way into virtually every academic discipline as computing became an important research tool.

During this period of time, IS programs emphasized operating systems and system software as a platform for sophisticated application systems. (The reader who would like to review the detail of these skills migration is referred to the Appendix material Longenecker, et al 2012.)

#### 5. POST 1990 CURRICULUM

The post 1990 model curricula began to reflect diversification within the "spectrum" of the computing discipline such that an emergence of several computing disciplines had arisen. For instance, the CC2005 report refers to Information Technology as a new sub-discipline of computing quite distinct from Computer Engineering, Computer Science and Software

Engineering programs. Curiously, it was also around this time that society had adopted the label "IT" for any of the endeavors of computing although "IT" is a clear misnomer as an umbrella term in light of description of IT in CC2005. IT programs were distinguished by a focus largely on infrastructure: "off the shelf" hardware and software installation and configuration. Whereas, IS's focus evolved toward creating and extending systems while closely aligning systems with business models and strategies to support the business's end-users, partners and clients including top-management. IS'95, IS97, and IS2002 model curricula all emphasize these core distinguishing aspects of IS as it "sits" among the other computing disciplines.

ISSN: 2167-1435

v31 n3075

IT's focus appears from a current vantage point and also as described in CC2005 is planning, installing, configuring, testing and managing infrastructure: networks, operating systems, virtualization servers and server farms; and recently supporting organizational information processing and security concerns. One could propose that IT should consider IS as critically-important customer. Figure 1 suggests this relationship.

CC2005 provides a well-reasoned framework for mapping the computing landscape of computing professionals' knowledge, skills responsibilities. Nearly a decade later, we should consider whether that landscape is evolving and whether the spectrum of computing disciplines should be refined, refocused and/or reconstituted. That is, just as IT emerged as a recognized and independent computing discipline, what other aspects within the computing problem space have changed such that other disciplines have evolved, or new disciplines have emerged? This paper argues that the Information Systems discipline has evolved.

Organizational End-User					
CIO or CTO					
Information Systems IT Help Desk					
Information Technology Management					
Virtual and Physical Systems					
The Internet and	Private Networks				

Figure 1. Relationships of IS, IT, End-Users and the Help Desk to Physical Systems. The CTO/CIO has ultimate authority for hardware and networks through IT.

Page 4

### 6. WHY CIS AS A DISCIPLINE IS WORTH THE EFFORT TO DEFINE

In seeking answers to the central question in this paper, has information systems evolved such that Computer Information Systems has arisen as a distinct variant of Information systems, we explore the following propositions:

(P1) Computer Information Systems is a discernible sub-discipline of computing closely aligned but distinct from IS.

Although not designating CIS as specifically a CC2005 does describe sub-discipline, community of programs with a distinctive emphasis on information systems development software construction. If our first and proposition can be explored in a manner that is empirically testable and confirmable, it is reasonable to pursue a curriculum guideline to both describe and promote effective undergraduate education prepare professionals to pursue CIS as a discipline.

One rationale for exploring the question of CIS as a discipline is the critical centrality of software and application systems in the superdiscipline of computing. Although systems building was a core (perhaps the first) goal of IS undergraduate education in its earliest incarnations, the burgeoning catalog of business, organizational, and sociological topics that vie for attention in IS programs has gradually diminished or displaced system building as a core focus in many programs. Indeed the most recent curriculum quidelines for undergraduate IS education, IS2010, does not list the knowledge rudimentary and skills for programming and software development as required learning. This is a clear indication of the challenge in IS program design to allow room for the burgeoning topic catalog within a limited credit hour, four-year undergraduate degree (Waguespack 2012; Babb & Waguespack, 2014).

This leads to a second proposition:

(P2) The undergraduate computing programs that label themselves CIS consistently outline the set of professional knowledge and skills that defines the essential labor competencies to support the age of big data, mobile apps, and ubiquitous computing.

There is no question that innovation relies on availability of systems builders for the

information systems that support their evolving products and services. More than ever, governments are turning to information system capabilities to address social and civic challenges in managing resources and public services. Taking nothing away from the value of IS education, there is a distinct and palpable need for undergraduate degree programs to serve the exploding demand for computing professionals who can create, build and rebuild the information processing engines that support the world's economies.

ISSN: 2167-1435

v31 n3075

If the project described herein can empirically ground our second proposition, this outcome will support the effort to develop curriculum guidelines for undergraduate degree(s) in CIS. Experiences in our institutions show that programs that can attest to following published guidelines have a greater prospect for establishment, growth and sustainment in colleges and universities. The mantel of guideline compliance supports recruiting of students, faculty, and philanthropic support. And the collegiality that a community of programs and their faculty can develop advances pedagogy and research that advances the discipline.

#### 7. SKILLS TO MEET NEEDS

At this point in our process, we have not attempted to complete a skills analysis, even though a curriculum must be specified by its skills. We suspect that the fundamental skills would be similar to Colvin (2008), Landry (2001) Haigood (2001),these are underpinnings of IS 2002. Skills are not a list of topics, rather they are a list of what the graduate of a program must be able to do as an effective practitioner in the discipline. curricula must identify these skills based on discussions with employers. Once it becomes clear what skills would seem to satisfy the body of knowledge, courses can be proposed as a means of grouping the skills, and course outcomes can be prepared. These concepts are depicted in Figure 2.



Figure 2 shows the relationships between the entities of the figure: Program has a body of knowledge; program also has courses specified by the course outcomes which outcomes are necessary to provide time on task to achieve the skills which satisfy the coverage of the body of knowledge.

## 8. THE EFFECT OF ACCREDITATION ON THE DISCIPLINE

From the beginning, Information Systems laid its "anchor" in the port called the "College of Business;" and for many good reasons. Among the facts of life of setting up your interdisciplinary "shop" in a College of Business is that Colleges of Business will typically attain AACSB (Association to Advance Collegiate Schools of Business) accreditation. consider that ABET provides a similar programlevel accreditation for IS programs in the manner that AACSB provides college-level accreditation, it is important that we consider how these two "cultures" mix (Babb & Abdullat, 2014). While there are many cases where each accreditation co-exist, AACSB will always be the dominant culture and that dominance imposes two serious limitations to computing programs: 1) AACSB would prefer an 8 course limit on the number of courses in a program, and 2) AACSB would prefer no sequences of courses greater than 2 courses. It is clearly difficult to expose the number of topics relevant to IS with this time limitation, and worse yet it is most likely impossible to reach the applications level of knowledge (Bloom, 1956) necessary practitioners. However, in a "have your cake and eat it too" sense, if Information Systems (and its variants) wish to persist in the college of business, some accommodation or work-around is needed. While ABET-accredited programs have that work-around "built in" by way of its own specific and reliable requirements, very few IS programs are ABET accredited, perhaps largely due to this AACSB-dominance of the college of business culture (Babb & Abdullat, 2014).

ISSN: 2167-1435

v31 n3075

#### 9. IS 2002 WORK-AROUND

One work-around is in the nature of the IS 2002 model curriculum, which can be said to offer a more generous approach: 1) a 10-course minimum course count was established; 2) courses were viewed as containers of knowledge specifications—while only a single course was suggested for programming, it was very clear that more class time would be required; and 3) a set of prerequisite recommendations was given either in the curriculum, in general studies, or even in high-school. All ABET- accredited schools have clearly followed this model whether in a business school or not (Feinstein, Longenecker, and Shrestha, 2013). However, the complaint from some quarters is that IS 2002 is too fully and inflexibly specified. rather than make opportunities available as IS 2010 suggests, the obvious solution is to increase the number of offered courses. We do not as of this writing have an immediate answer. Certainly a coupled master program is one alternative that could be explored.

#### 10. GUIDANCE FROM CC2005

A significant problem of working on a "Computer Information Systems" degree model curriculum is that the underlying discipline does not really exist. The team working on this study made the decision to call the discipline "Information Systems" and then to provide a single model curriculum for our field. To be sure that this new model had an involved professional society, the DPMA believed this as appropriate and funded efforts to promote the model curriculum report at that time. Also, the ACM had published its ACM'72 document with the name Information Systems. The discipline name took hold and as evident with the following publications: IS'95, IS'97, IS2002 sponsored jointly by the AITP (formerly DPMA), the ACM, and the AIS. In pursuit of our research questions, we began with the approach for discipline definition as outlined by the CC2005 task force. First, CC2005 present a sketch of the spectrum and breadth of computing disciplines (albeit in broad strokes), and, specifically, the report is grounded by defining and/or referencing bodies of knowledge appropriate to each discipline. Thus, we take the approach that the body of knowledge of the

©2014 EDSIG (Education Special Interest Group of the AITP), www.aitp-edsig.org and FITE (Foundation for Information Technology Education), edfoundation.org/

discipline is its "kernel:" it's central taxonomy, epistemology, and perhaps ontology upon which "knowing" the discipline is founded.

## 11. HUNT FOR THE CIS BODY OF KNOWLEDGE

#### **Parameters and Picture**

With CC2005 as a guide we used a small panel of experts, combined with a very comprehensive survey instrument, to collect and evaluative input regarding a collection of Knowledge Areas (KA) from the various bodies of knowledge that could arguably define the "boundaries" of the CIS discipline. Moreover, these KAs were culled from the more current model curricula guidelines for the most salient disciplines that seemed to relate to our postulated "CIS" discipline. Thus, for each body of knowledge element to be studied, it was decided to collect each of the following parameters:

- 1. Cognitive depth of knowledge, an integer value with the meaning shown in appendix 2 which ranged from 0 meaning "no knowledge required" to 5 a very high level of professional. faculty who work with indicator would be very surprised to find many at level 4 application knowledge. As faculty we seem not to have been able to get our students to do even this well. specification below 2 most likely indicates that although considerable time will have been spent, most all of this knowledge will be lost within days of the last exam. Perhaps we should set our expectations higher on that which we really care about: Our students might not make computer jeopardy players, yet they may have become exceptional problem solvers. This parameter will become the z or height off the paper axis. Please note that in CC2005 the parameter is represented by a "dot".
- 2. Emphasis is a parameter with values between +50 and -50 which describes highly practical (+50) to highly theoretical (-50). This parameter will be the x or horizontal axis.
- Organizational relevance is a parameter between 1 and 5. Possible values of the parameter are specified as shown in the graph below. Please note, the

parameter may take on multiple values.

ISSN: 2167-1435

v31 n3075

4. Rater confidence is a value between 0 and 99% and gives the rater's confidence in make the estimates for parameters 1, 2, and 3. The value is contained in tables, but is not plotted.

Our intention was to begin to empirically define, test, and validate the "problem space" of CIS in a manner that had been notionally compiled in by a respected team of experts in CC2005. Figure 3 (from CC2005) depicts the area that "claims" Information Systems within problem space of computing and we generally agree that it appears to be correct. However, we feel that Computer Information Systems continues to reflect Figure 3 while recent model curricula (IS 2010) have begun to paint a different picture of Information Systems that seems to "retreat" more towards "Organizational Issues and Information Systems" end of the y-axis in Figure 3.

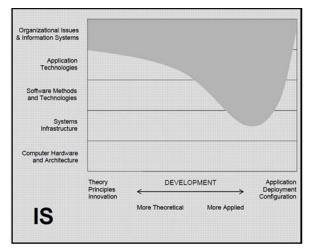


Figure 3. A "definition of IS" according to the three parameters herein used by CC2005. Each program should be different.

Our initial work then was to solicit a team of invited experts to help test the viability of this approach as an "entry point" into exploring what CIS might look like and ultimately answer the questions posed in this paper: does CIS exist? What does it look like?

#### **Body of Knowledge Candidates**

All recent ACM model curricula contain a list of knowledge areas (KA) and sub-areas known as knowledge units (KU). These KA's were the

basis for the graphics shown above. In other words, all KA's were considered for potential inclusion in the graphic. Therefore, our KA list was comprised of all KA's included in the ACM website showing all model curricula. Our list included KA's from IS'90, IS'95, IS'97, IS2002, and IS2010. Our list is current through CSC 2013. It also contains the graduate SE (Software Engineering) curriculum, but does not include the systems engineering material. It includes a 2014 minimum NICE specification which includes a minimal coverage of IA.

We sorted the list alphabetically, and did remove exact duplicates, but left material that might be different. We did not attempt to resolve hierarchically structured material that could be managed in a second or later pass.

#### **Appointment of Expert Advisory Group**

We solicited a group of experts (see Appendix 1) as a way to preliminarily validate a body of knowledge for CIS and provide expert feedback on this new candidate program. We chose individuals with a strong and consistent background of excellence in computing education. The characteristics of this 20-member expert team include:

- Significant ABET experience
- AACSB Schools
- EDSIG (AITP) Fellows
- Chairs / Deans
- National curriculum participants
- Professor / University Professor
- Editors/Associate Editors
- Publishers
- Conference Leaders

All members of the Expert Advisory Group were emailed and then called. All attempted the survey and 16 completed the entire survey instrument. The results of that effort are visible in the appendix material of this document.

#### 12. ANALYSIS OF PRELIMINARY DATA

From an analysis of the depth of knowledge required (e.g. expectations are greater than 3.5), several groups of knowledge clearly are revealed as being the most important to this curriculum (see appendix 3, 4, and 5 material):

- Database
- Information Systems Development (Business Requirements)
- Systems Design

 Software Requirements, Programming (including web)

ISSN: 2167-1435

v31 n3075

 Project Management based on Leadership, Team, and Interpersonal skills

The relevance of multiple sources of KA's can be seen by inspection in Appendix 5. Appendix 4 and 5 show the KA's assigned to each category as identified in Appendix 3. Finally, Appendix 6 provides a mechanism for comparison of IS curricula as well as a way to clearly see the differences between the existing IS curricula and the new CIS model

While networking, operating systems, and security are important, it is becoming clear that Information Technology groups will have to take the responsibility to fulfill such requirements.

#### 13. CONCLUSION

The results of the survey indicate that the body of knowledge reported would be a worthwhile adventure. Although we all have experience in curriculum development, we never had never started without a clear picture of the prize, the definition of CIS. We all have been impressed with the scholarship of that document as well as its practicality.

We were very pleased with the active willingness of our Executive Advisory Team to respond strongly and with a very short lead time. The team responded with remarkable consistence. Characteristic of their leadership ability they were able to focus on key ideas that did not just fall off the turnip truck. Rather, they bring a new focus for our consideration.

Future research will be to adjust the data gathering instrument, to cull the list slightly, and get the material out to as wide a group as possible for response.

Also, we will be identifying some necessary projects and will be asking for help. Those announcements and requests for help will be built into our next data collection effort, and we sincerely hope you will answer the call.

#### 13. ACKNOWLEDGEMENTS

Professor Heikki Topi of Bentley has become a mentor to us. We are deeply appreciative. He has provided warm yet most detailed critique enabling this team to perform much better and at a higher level.

#### 14. REFERENCES

- ACM Curriculum Committee on Computer Science 1968. Curriculum 68: Recommendations for the Undergraduate Program in Computer Science. Communications of the ACM, 11:3, March 1968, pp. 151-197.
- Alter, S. (1998). Information systems. Addison-Wesley Longman Publishing Co., Inc.
- Babb, J. S., & Waguespack, L. (2014). In Search of Design-Focus in IS Curricula. *Information Systems Education Journal*, 12(4), 29.
- Babb, J. S., & Abdullat, A. (2014). Communicating the Value of Program-Level Accreditation for Information Systems in the College of Business. Information Systems Education Journal, 12(3), 39.
- Ashenhurst, R. L. (Ed.) (1972). A Report of the ACM Curriculum Committee on Computer Education for Management. Association for Computing Machinery, Inc., 1972.
- Bloom, Benjamin S. (Ed.) (1956). The Taxonomy of Educational Objectives: Classification of Educational Goals. Handbook 1: The Cognitive Domain. : McKay Press, New York 1956.
- Checkland, P., & Holwell, S. (1997). Information, systems and information systems: making sense of the field.
- Davis, G. B., & Olson, M. H. (1984). Management information systems: conceptual foundations, structure, and development. McGraw-Hill, Inc.
- Colvin, R. (2008). Information Systems Skills and Career Success, Masters Thesis, University of South Alabama, School of Computer and Information Sciences.
- Couger, J. D., Davis, G.B., Feinstein, D.L., Gorgone, J.T. and Longenecker, H.E. (1997). IS'.97: Model Curriculum and Guidelines for Undergraduate Degree Programs in Information Systems, *Data Base*, Vol. 26 No. 1, pp. I-94.
- Couger, J. D., Davis, G. B., Dologite, D. G., Feinstein, D. L., Gorgone, J. T., Jenkins, M.,

Kasper, G. M. Little, J. C., Longenecker, H. E. Jr., and Valachic, J. S. (1995). IS'95: Guideline for Undergraduate IS Curriculum, *MIS Quarterly* (19:3), 1995, pp. 341-360.

ISSN: 2167-1435

v31 n3075

- Davis, G., J. T. Gorgone, J. D. Couger, D. L. Feinstein, and H. E. Longenecker. (1997). IS'97: Model Curriculum and Guidelines for Undergraduate Degree Programs in Information Systems. *ACM SIGMIS Database*, 28(1).
- Davis, G.B., Couger, J. D., Feinstein, D.L., Gorgone, J.T. and Longenecker, H.E. "IS '97 Model Curriculum and Guidelines for Undergraduate Degree Programs in Information Systems," ACM, New York, NY and AITP (formerly DPMA), Park Ridge, IL, 1997.
- DPMA 1981. DPMA Model Curriculum, 1981.
  Park Ridge, Illinois: Data Processing Management Association.
- DPMA 1986. DPMA Model Curriculum, 1986.
  Park Ridge, Illinois: Data Processing
  Management Association, 1986.
- Gorgone, J.T., Davis, G.B. Valacich, J., Topi, H., Feinstein, D.L. and Longenecker. H.E. (2003). IS 2002 Model Curriculum and Guidelines for Undergraduate Degree Programs in Information Systems. *Data Base* 34(1).
- Gorgone, John T., J. Daniel Couger, Gordon B. Davis, David L. Feinstein, George Kasper, and Herbert E. Longenecker 1994. "Information Systems '95," DataBase, Volume 25, Number 4, November 1994, pp. 5-8.
- Haigood, B. (2001). Classification of Performance Level Requirements of Current Jobs Within the Field of Information Systems, Masters Thesis, University of South Alabama, School of Computer and Information Sciences.
- Landry, J. P., Longenecker, H.E., Haigood, B. and Feinstein, D.L.. 2000. "Comparing Entry-Level Skill Depths Across Information Systems Job Types: Perceptions of IS Faculty," *Proceedings of Sixth Americas* IT 2008. IEEE/ACM Joint Task Force on Computing Curricula. Information Technology 2008, Curriculum Guidelines for

©2014 EDSIG (Education Special Interest Group of the AITP), www.aitp-edsig.org and FITE (Foundation for Information Technology Education), edfoundation.org/

Undergraduate Degree Programs in Information Technology, ACM and IEEE-Computer Society, November 2008. Retrieved at <a href="http://www.acm.org/education/education/curricula-recommendations">http://www.acm.org/education/education/curricula-recommendations</a>
Conference on Information Systems, Long Beach, CA.

- Longenecker, H.E., and Feinstein, D.L. (1991b.) "On Establishing Excellence in Information Systems," *Journal of Information Systems Education*, Volume 3, Number 1, spring 1991, pp. 26-31.
- Longenecker, H.E., Feinstein, D. L. (Eds.) (1991c). IS'90: The DPMA Model Curriculum for Information Systems for 4 Year Undergraduates. Park Ridge, Illinois: Data Processing Management Association.
- Longenecker, H.E., Feinstein, D.L., Couger, J.D., Davis, G.B. and Gorgone, J.T. (1995). "Information Systems '95: A Summary of the Collaborative IS Curriculum Specification of the Joint DPMA, ACM, AIS Task Force," Journal of Information Systems Education, Volume 6, Number 4, pp. 174-187.
- Longenecker, H. E., Jr., D. L. Feinstein, J. D. Couger, G. B. Davis, and J. T. Gorgone (1995). Information Systems '95: A Summary of the Collaborative IS Curriculum Specification of the Joint DPMA, ACM, AIS Task Force. *Journal of Information Systems Education*, Volume 6, Number 4, pp. 174-187.
- Longenecker, H. E. Jr, D. Henderson, E. Smith, P. Cupoli, D. M. Yarbrough, A. M. Smith, M. L. Gillenson, and D. L. Feinstein (2006). A Recommendation for a Professional Focus Area in Data Management for the IS2002 Information Systems Model Curriculum. In *The Proceedings of the Information Systems Education Conference 2006*, v 23 (Dallas): §2115. ISSN: 1542-7382.
- Longenecker, H.E., Feinstein, D.L. and Babb, J.S. (2013). Is there a need for a CIS Model Curriculum?, Proceedings of ISECON, San Antonia 2013.
- Nunamaker, J.F., Couger, J.D. and Davis, G.B. (1982). "Information Systems Curriculum Recommendations for the 80s:

Undergraduate and Graduate Programs," *Communications of the ACM*, Volume 25, Number 11, November 1982, pp. 781-805.

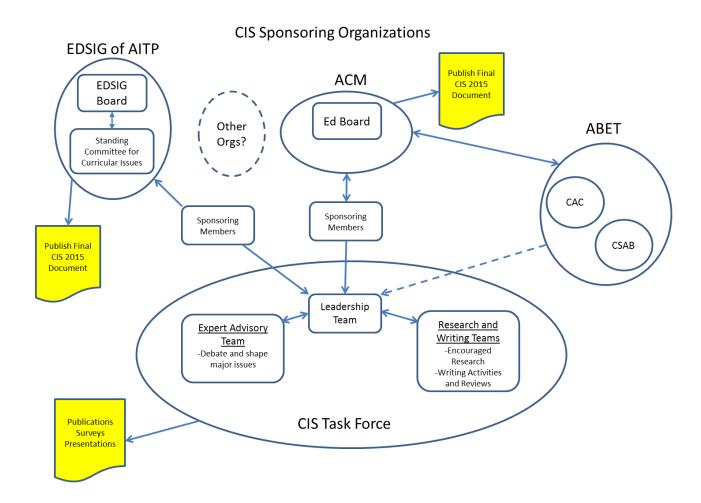
ISSN: 2167-1435

- Teichroew, D (1971). "Education related for the use of computers in organizations", CACM 14,9 (September 1971).
- Orlikowski, W. J., & Iacono, C. S. (2001). Research commentary: Desperately seeking the "IT" in IT research—A call to theorizing the IT artifact. Information systems research, 12(2), 121-134.
- Pawlak, Z. (1981). Information systems theoretical foundations. *Information systems*, 6(3), 205-218.
- Shackelford, R., McGettrick, A., Sloan, R., Topi, H., Davies, G., Kamali, R., ... & Lunt, B. (2006). Computing curricula 2005: The overview report. ACM SIGCSE Bulletin, 38(1), 456-457.
- Teichroew, D (1971). "Education related for the use of computers in organizations", CACM 14,9 (September 1971).
- Topi, H., Valacich, J., Wright, R.T., Kaiser, K.M., Nunamaker, J.F., Sipior, J.C., and Vreede, G.J. (2010). IS 2010 Curriculum Guidelines for Undergraduate Degree Programs in Information Systems, Association for Computing Machinery (ACM), Association for Information Systems (AIS)", retrieved July 14, 2012: <a href="http://www.acm.org/education/curricula/IS">http://www.acm.org/education/curricula/IS</a> %202010%20ACM%20final.pdf
- Waguespack, L. J. (2011). "Design, The "Straw" Missing From the "Bricks" of IS Curricula", ISEDJ 9(2) June 2011.

#### **Appendix 1: Expert Advisory Team**

Name	Affiliation
Bart Longenecker	University of South Alabama
Bruce Saulnier	Quinnipiac University
Bruce White	Quinnipiac University
Cameron Lawrence	University of Montana
Cheryl Aasheim	Georgia Southern University
Chuck Woratschek	Robert Morris University
David Feinstein	University of South Alabama
Gayle Yaverbaum	Penn State University
Harold Pardue	University of S. Alabama
Heikki Topi	Bentley University
Jeff Landry	University of South Alabama
Jeffry Babb	West Texas A&M University
Jerry Wagner	California State Polytechnic University
John Turchek	Robert Morris University
Jon Clark	Colorado State University
Karthikeyan Umapathy	University North Florida
Les Waguespack	Bentley University
Paul Leidig	Grand Valley State University
Ronald Kizior	Loyola University
Scott Hunsinger	Appalachian State University
Tom Janicki	University NC Wilmington
William Tastle	Ithaca College

ISSN: 2167-1435



Note: Operation of the CIS Task Force began informally as discussions over the period of a year with David Feinstein and Heikki Topi along with Bart Longenecker. Jeff Babb and Bart invited Les Waguespack to join the discussions because of the closeness of Les and Heikki. Then, Les worked with the AITP-EDSIG Board for formal recognition of the effort. EDSIG formed a Committee for Curricular Affairs appointing Les as Chair, along with Jeff Babb. Internally to the Task Force, Tom Janicki joined the group. The five members operate as Co-chairs of the CIS Force. The task force has in turn invited very well-known members of the community to form the "Expert Advisory Team" The task force plans to this advisory team as a sounding board to verify approaches. The first face-face meeting of the entire task force will occur at ISECON 2014. Members of ISECON will be invited to the meeting.

Note: The relationship with the ACM is proposed. Other groups may be asked to join.

ISSN: 2167-1435

## Appendix 2: Introduction for Expert Advisory Team (Included within Survey Instrument)

We are writing to you as the Leadership Team for Curriculum; we are working with both AITP-EDSIG and the ACM. We are writing to you as a computing professional to become part of our Advisory Team. Your first job will be to help vet the attached survey to establish the body of knowledge for the closely related disciplines identified in CC2005.

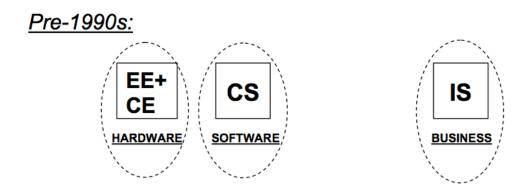
Over the past fifty years computing has evolved, as have computing curricula. Now, there is new hardware and software as well as many new opportunities and risks with systems 1000's of times more powerful and diverse. Most of us readily recognize curriculum in CS, IS, SE. IT, and CE which were identified in a 2005 document entitled: "Computing Curricula 2005--The Overview Report, covering undergraduate degree programs in Computer Engineering, Computer Science, Information Systems, Information Technology, Software Engineering". There are new initiatives in IA (information assurance), as well as significant change expressed in the observables in the ACM model curricula. However, are there potentially more disciplines (or prominent sub-disciplines)?

We feel that our first major task is to confirm the need for a more technically focused Information Systems (IS) Undergraduate degree. CC2005 identifies CIS as a "more technical form" of IS. We support IS 2010, and view this work as an "extension" of that work. However, it is time to study formally changes that may have occurred to the Body of Knowledge, and to expectations of the computing industry who we would like to hire our graduates.

Following our joint effort we plan to release the work product to a wide group of computing academics. We would like to determine if the original five disciplines identified in CC2005 are relevant at the undergraduate level. We would like to know if there are discrete areas in information systems: general information systems, management information systems, and computer information systems. Is there a need for information assurance to be a separate degree program or be included within existing programs?

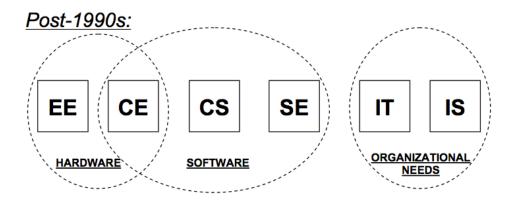
Therefore, if our focus will most likely be developing of a CIS program, we will be interested in establishing the characteristics of an undergraduate curriculum in computing that best prepares students to design, develop and implement secure information systems.

In 2005 a joint computing task force of computing societies (ACM, AIS, and IEEE-CS) portrayed the range of academic computing programs spanning computer hardware, software and organizational needs in the following diagram.

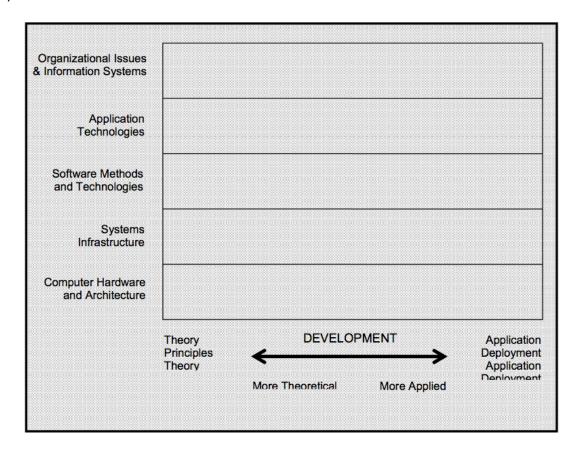


ISSN: 2167-1435

We wish to see how the computing education landscape may have changed since then. This survey duplicates the knowledge areas/skills published in curricular guidelines since 1997 into this survey to study how the clusters of knowledge areas may have evolved into the focus areas of computing education today.



The Joint Task Force for Computing Curricula 2005 developed a conceptual model to illustrate the commonalities and differences among computing disciplines. The model was designed to consider how each computing discipline occupies the problem space of computing. The model was design to reflect the disciplines as they existed at the time (2004/2005). The model was also intended to focus on what students in each of the disciplines typically do after graduation, not on all of the topics a student might study within a curriculum. The model follows:



ISSN: 2167-1435

In the Joint Task Force for Computing Curricula 2005 "Problem Space of Computing" Model, the horizontal range runs from Theory, Principles, and Innovation on the left, to Application, Deployment, and Configuration on the right. The vertical range runs from Computer Hardware and Architecture at the bottom, to Organizational Issues and Information Systems at the top.

The model was designed such that both the horizontal and vertical dimensions are considered together. The structure of this survey instrument is designed to provide a contemporary "picture" of what this problem space looks like today in the estimation and opinion of experts, educators, and practitioners. Whereas the Joint Task Force for Computing Curricula 2005 used this model to create informal illustrations used to communicate the task force's subjective interpretation of the various disciplines, this survey is an initial foray to examine this model from a more quantitative foundation. This information will be used for preliminary purposes to establish a baseline picture in the problem space of computing in order to inform subsequent steps to more clearly define what the computing discipline spectrum may look like today.

We have prepared a list of survey topics derived directly from the body of knowledge areas predominantly from the ACM curricula which we believe to be the Body of Knowledge area for computing. (Please see attachment "Knowledge Areas".)

As a member of our Advisory Team, we are asking you to answer this survey from the perspective of your discipline. We will ask you to identify yourself from a provided list if disciplines. If you are from another discipline, then enter your discipline and describe it. After you have answered the survey we will be looking to see your analysis as an academic professional. How can we improve this work product?

Then (considering the next 3 – 5 years), for each knowledge survey element presented please inform us at what depth of knowledge instruction should be specified with respect to requirements of your discipline. This is a very important first step, and will enable curriculum designers to write behavioral objectives. These objectives will enable a model curriculum and detailed course planning. Please remember that everything cannot be achieved in an undergraduate curriculum (10-12 courses of 36/semester hours -> 360 hours total). The higher the specification level, the more time will be required to learn the material. Most previous committees have found that the highest level specification is very difficult for undergraduates to achieve. The following table gives further insight into the depth of knowledge levels:

Depth of Knowledge	Meaning of Depth
0 – No Knowledge Required	No objectives will be planned for this item
1- Awareness	Learners have the ability to recognize this element, but can do nothing with the information. This process is automatic. It can be enhanced through repetition.
2 – Literacy / Strong Knowledge	Learners can differentiate among elements (red pen, black pen, felt tip, quill) and with guided practice can answer simple questions about the elements. Still nothing useful can be done with this level of knowledge.
3 - Concept / Use Skill	It is time for learners to be prompted to "DO" something with knowledge. As learners have increased cognitive burden with multiple elements, it can not be ignored that this is a prompted process of items barely learned at level 2.

ISSN: 2167-1435

4 – Application Ability	Learners at this level will have spent 3-10 times the effort associated with levels 1-3. Initial stages of application ability will enable solution of selection of simple elements to create a desired solution. However, considerable repetition will be necessary to marginally secure this ability. Without the repetition the ability will be rapidly lost. If the learning process involves a level of excitement, the learning will be enhanced.
5 - Advanced	This level consists of analysis, synthesis and evaluation based on Bloom's specifications. Solving a problem is an "ability", not this level of development of new knowledge.

ISSN: 2167-1435 v31 n3075

## Appendix 3: Data from Expert Advisory Team (Sorted by Body of Knowledge KA's Having a Level of 3.5 or Greater are Highlighting with Color Showing Groups)

ISSN: 2167-1435

		Emphasis	Expert
		theory -50	Confiden
KA Knowledge Areas Sorted by Expert Expected Depth of knowledge	Denth 0-5	practice +50	ce
A22- Database	4.3	28	97%
B03- Data Retrieval and / Manipulation with Database Languages	4.0	26	93%
A23- Analysis and Specification / of System Requirements	4.0	19	90%
A19. Analysis of Business / Requirements	3.9	20	94%
A21- Information Systems Design /	3.9	21	93%
C01- Programming / Fundamentals	3.8	32	94%
A07- Web Systems and / Technologies	3.8	32	92%
A15- Approaches to Systems / Development	3.7	24	96%
GO8- Project Plan, Scope, and / Initiation	3.7	21	90%
D14: Systems Analysis & / Design	3.6	23	92%
B05- Data and Information / Modeling at Conceptual and logical Levels	3.5	17	90%
C09- Software / Requirements	3.5	18	93%
A24 Team and Interpersonal / Skills	3.5	20	94%
	3.5	21	91%
GO7- Leading Project / Teams  P01 Patabase Systems and / Distributed Patabases			
BO1- Database Systems and / Distributed Databases	3.4	18	86% 90%
C15 Software / Design	3.4	20	
A06 Information Technology / Fundamentals	3.4	23	91%
D09 Systems Development / Concepts and Methodologies	3.3	15	91%
C05 Human Computer / Interaction	3.3	17	92%
C16 Software Development / Fundamentals	3.3	25	92%
B12 Data Integrity and / Quality	3.2	19	91%
A20 Information and Business / Analysis	3.2	15	90%
D11 Systems Implementation and / Testing Strategies	3.2	16	89%
C06 Module Design and / Construction	3.2	18	91%
C19 Software / Testing	3.2	21	91%
G10 Project Execution & / Control	3.2	20	87%
A01 Impact of Information / Systems on Organizational Structure and / Processes	3.1	15	91%
D06 System Deployment and / Implementation	3.1	17	89%
B07 Physical Database / Implementation / Data Definition Language	3.0	16	92%
A13 Business Intelligence and / Decision Support	3.0	14	90%
M03 Basic Scripting/ / Programming	3.0	25	92%
B04 Teams and Interpersonal / Skills	2.9	15	89%
M01 Basic Data / Analysis	2.9	21	86%
G12 Project / Quality	2.9	8	82%
C13 Security and Privacy, / Vulnerabilities, Risks, Mitigation	2.9	10	78%
B08 Stored Procedure / Implementation	2.8	20	85%
B10 Data and Database / Administration	2.8	18	88%
A03 Identification of / Opportunities for IT enabled Organizational / Change	2.8	10	92%
A16 Different Approaches to / Implementing Information Systems	2.8	15	91%
CO2 Programming / Languages	2.8	14	92%
C17 Software / Construction	2.8	30	89%
G06 IS Project Strategy and / Management	2.8	8	85%
G03 Establishing Project / Communication	2.8	13	88%
G09 Work Break-down / Structure	2.8	18	90%
G13 Project / Closure	2.8	13	84%
E04- Networks and / Communications	2.8	15	81%
Probability and / StatisticsBasic probability theory, random variables and / probability	/		
H02 distributions, estimation theo	2.8	8	82%

ISSN: 2167-1435 v31 n3075

B11 Data Management and / Transaction Processing	2.7	22	90%
A17 Business Process Design and / Management	2.7	15	89%
A26 Computer / Networks	2.7	21	89%
H01 Math and Statistics for / IT	2.7	18	87%
D15 User / Experience	2.6	16	89%
G11 Project / Standards	2.6	11	83%
A02 Individual and / Organizational Knowledge Work Capabilities	2.6	14	89%
CO4 Integrative Programming and / Technologies	2.6	18	78%
B13 Security attacks and / mitigations	2.6	15	84%
B06 Scripting	2.5	25	91%
A09 Enterprise / Architecture	2.5	4	79%
D07 System Verification and / Validation	2.5	12	86%
A25 Configuration and Change / Management	2.5	12	85%
C03- Programming / Environments	2.5	16	87%
CO7- Software Engineering / Process	2.5	15	89%
C18 Software / Quality	2.5	11	88%
C20 Software / Maintenance	2.5	17	89%
D05 System Integration and / Architecture	2.5	13	83%
F02- Information Assurance and / Security	2.4	3	78%
C11- Algorithms and Data / Structures	2.3	12	86%
G01 Professional Issues in / Information Systems	2.3	6	85%
E07- Organizational and / Management Concepts	2.3	-6	83%
M06 Cyber Defense, threats, / attacks, Incidents, incident management	2.3	7	76%
M02 Databases: Database / operations, injection attacks	2.2	19	73%
BO2- Basic File Processing / Concepts	2.2	12	88%
F03- Managing the Information / Systems Function	2.2	-3	70%
	2.2	9	70%
F06- Information Systems / Sourcing and Acquisition	2.2	8	83%
FO5- Information Systems / Planning	2.2	4	76%
F07- Information Systems / Strategy	2.2		
G05 Managing the Process of / Change		-1	76%
D01 Theory and Development of / Systems	2.2	3	86%
D13 Systems Analysis & / Design Philosophies and Approaches	2.2	-1	88%
GO4 IT Risk / Management	2.2	4	79%
E08- Organizational / Behavior	2.2	-10	80%
F01- Legal and Ethical Aspects / of IS	2.2	1	79%
M10 Policy, Legal, Ethics, and / Compliance	2.2	-3	80%
System Administration: / installation, authentication, access, backups, virtualizations, /			
M11 updates/patches, logging audit	2.2	18	75%
A08 Using IT Governance / Frameworks	2.2	2	79%
M7- IT Systems Components: / workstations, servers, storage, peripherals	2.2	14	84%
A27 Acquiring Information / Technology Resources and Capabilities	2.2	11	79%
M05 Fundamental Security Design / Principles	2.2	7	81%
D04 System Operation, Administration and / Maintenance	2.2	8	79%
G02 IS Leadership and / Empowerment	2.1	6	76%
B09 Reporting Services, / ETL	2.0	15	77%

ISSN: 2167-1435 v31 n3075

M04 IA Fundamentals: / Vulnerabilities, Attacks, Mitigation	2.0	6	80%
E05- Operating / Systems	2.0	10	74%
D02 Strategic / Alignment	1.9	0	81%
D08 System Verification and / Validation Enabling	1.9	10	81%
E02- High level System Design / Issues	1.9	-4	74%
E12 Policies and / Compliance	1.9	-3	69%
C14 Social Issues and / Professional Practice	1.9	1	89%
A10 Architecture and / Organization	1.9	-2	79%
Network Concepts, / Technology and Protocols, Vulnerabilities, Defense: firewalls, /			
MOE vpn, dmz, monitoring, tools	1.9	11	76%
C08 Software Engineering / Management	1.8	2	82%
A05 General Organization Theory /	1.8	-10	81%
A12 Decision Theory /	1.8	-7	88%
F09- Financing and Evaluating / the Performance of Information Technology / Investments	1.8	5	69%
A11 Computer Architecture and / Organization	1.8	9	83%
MOS Operating Systems Concepts, / security issues	1.8	8	81%
E09- Parallel and Distributed / Computing	1.8	9	80%
C10 Algorithms and Complexity /	1.7	-7	90%
A04 General Systems Theory and / Quality	1.7	-5	87%
D03 Improving Alignment / Maturity	1.2	-4	71%

ISSN: 2167-1435

ISSN: 2167-1435

v31 n3075

## Appendix 4: Data form Expert Advisory Team (Grouped from the Highest Level Body of Knowledge Categories of Appendix 3)

			Emphasis	Expert	
KA		Depth 0-5	Avg	Confidence	
Δ22-	Database	4.3	28	97%	database
	Data Retrieval and / Manipulation with Database Languages	4.0	26	93%	database
	Data and Information / Modeling at Conceptual and logical Levels	3.5	17	90%	
	Scripting	2.5	25	91%	
	Database Systems and / Distributed Databases	3.4	18	86%	
	Physical Database / Implementation / Data Definition Language	3.0	16	92%	
	Stored Procedure / Implementation	2.8	20	85%	
	Databases: Database / operations, injection attacks	2.2	19	73%	
		3.2	19	91%	
	Data Integrity and / Quality	2.0	-	77%	
	Reporting Services, / ETL		15	-	
	Business Intelligence and / Decision Support	3.0	14	90%	
	Data and Database / Administration	2.8	18	88%	
	Data Management and / Transaction Processing	2.7	22	90%	
B02-	Basic File Processing / Concepts	2.2	12	88%	
A03-	Identification of / Opportunities for IT enabled Organizational / Change	2.8	10	92%	system development
A16-	Different Approaches to / Implementing Information Systems	2.8	15	91%	
F03-I	Managing the Information / Systems Function	2.2	-3	70%	
	Information Systems / Sourcing and Acquisition	2.2	9	72%	
A15-	Approaches to Systems / Development	3.7	24	96%	
	Information Systems / Planning	2.2	8	83%	
	IS Leadership and / Empowerment	2.1	6	76%	
002	15 Leader Ship and y Empowerment	2.1		7070	
A01-	Impact of Information / Systems on Organizational Structure and / Processes	3.1	15	91%	
D02-	Strategic / Alignment	1.9	0	81%	
D03-	Improving Alignment / Maturity	1.2	-4	71%	
D08-	System Verification and / Validation Enabling	1.9	10	81%	
E02-I	High level System Design / Issues	1.9	-4	74%	
F07-I	Information Systems / Strategy	2.2	4	76%	
	Managing the Process of / Change	2.2	-1	76%	
	Theory and Development of / Systems	2.2	3	86%	
D13-	Systems Analysis & / Design Philosophies and Approaches	2.2	-1	88%	
A23-	Analysis and Specification / of System Requirements	4.0	19	90%	
	Analysis of Business / Requirements	3.9	20	94%	
	Information and Business / Analysis	3.2	15	90%	
	Systems Development / Concepts and Methodologies	3.3	15	91%	
	System Deployment and / Implementation	3.1	17	89%	
		5.2		-5/0	

©2014 EDSIG (Education Special Interest Group of the AITP), www.aitp-edsig.org Page 21

A21- Information Systems Design / 3.9 21 93% system design D14- Systems Analysis & / Design 3.6 23 92% B04- Teams and Interpersonal / Skills 15 2.9 89% D15- User / Experience 2.6 16 89% A09- Enterprise / Architecture 2.5 4 79% A17- Business Process Design and / Management 2.7 15 89% D07- System Verification and / Validation 2.5 12 86% D11- Systems Implementation and / Testing Strategies 3.2 16 89% A25- Configuration and Change / Management 2.5 12 85% E12-I Policies and / Compliance 1.9 -3 69% C01- Programming / Fundamentals 94% progarmming C02- Programming / Languages 2.8 14 92% CO3- Programming / Environments 2.5 16 87% M01- Basic Data / Analysis 2.9 21 86% M03- Basic Scripting/ / Programming 3.0 25 92% A07- Web Systems and / Technologies 3.8 92% C05- Human Computer / Interaction 3.3 17 92% C06- Module Design and / Construction 3.2 91% C11- Algorithms and Data / Structures 2.3 12 86% C10- Algorithms and Complexity / 1.7 -7 90% C07- Software Engineering / Process 2.5 89% C16- Software Development / Fundamentals 3.3 25 92% CO8- Software Engineering / Management 1.8 2 82% C09- Software / Requirements 18 93% 3.5 C15- Software / Design 3.4 20 90% C17- Software / Construction 2.8 30 89% C18- Software / Quality 2.5 11 88% C19- | Software / Testing 3.2 21 91% C20- Software / Maintenance 2.5 17 89%

2.8

3.5

3.5

3.7

2.8

2.8

3.2

2.6

2.9

2.2

8

20

21

13

18

20

11

8

4

13

85%

94%

91%

90%

88%

90%

87%

83%

82%

79%

84%

project management

G06- IS Project Strategy and / Management

A24- Team and Interpersonal / Skills

G09- Work Break-down / Structure

G10- Project Execution & / Control

G11- Project / Standards

G04- IT Risk / Management

G12- Project / Quality

G13- Project / Closure

GO8- Project Plan, Scope, and / Initiation

GO3- Establishing Project / Communication

G07- Leading Project / Teams

ISSN: 2167-1435

	General Systems Theory and / Quality	1.7	-5	87%	Management of CIS
	General Organization Theory /	1.8	-10	81%	
	Decision Theory /	1.8	-7	88%	
	Organizational / Behavior	2.2	-10	80%	
	Legal and Ethical Aspects / of IS	2.2	1	79%	
	Social Issues and / Professional Practice	1.9	1	89%	
	Individual and / Organizational Knowledge Work Capabilities	2.6	14	89%	
F09-I	Financing and Evaluating / the Performance of Information Technology / Investments	1.8	5	69%	
G01-	Professional Issues in / Information Systems	2.3	6	85%	
M10-	Policy, Legal, Ethics, and / Compliance	2.2	-3	80%	
	System Administration: / installation, authentication, access, backups, virtualizations, /				
M11-	updates/patches, logging audit	2.2	18	75%	
A08-	Using IT Governance / Frameworks	2.2	2	79%	
E07-I	Organizational and / Management Concepts	2.3	-6	83%	
M7-E	IT Systems Components: / workstations, servers, storage, peripherals	2.2	14	84%	
A27-	Acquiring Information / Technology Resources and Capabilities	2.2	11	79%	
D05-	System Integration and / Architecture	2.5	13	83%	
C04-	Integrative Programming and / Technologies	2.6	18	78%	
M04-	IA Fundamentals: / Vulnerabilities, Attacks, Mitigation	2.0	6	80%	
M06-	Cyber Defense, threats, / attacks, Incidents, incident management	2.3	7	76%	
F02-I	Information Assurance and / Security	2.4	3	78%	
B13-	Security attacks and / mitigations	2.6	15	84%	
C13-	Security and Privacy, / Vulnerabilities, Risks, Mitigation	2.9	10	78%	
M05-	Fundamental Security Design / Principles	2.2	7	81%	
	Information Technology / Fundamentals	3.4	23	91%	IT Components
	Computer Architecture and / Organization	1.8	9	83%	
	Architecture and / Organization	1.9	-2	79%	
D04-	System Operation, Administration and / Maintenance	2.2	8	79%	
	Network Concepts, / Technology and Protocols, Vulnerabilities, Defense: firewalls, /				
M08-	vpn, dmz, monitoring, tools	1.9	11	76%	
E04-I	Networks and / Communications	2.8	15	81%	
A26-	Computer / Networks	2.7	21	89%	
E05-I	Operating / Systems	2.0	10	74%	
M09-	Operating Systems Concepts, / security issues	1.8	8	81%	
E09-I	Parallel and Distributed / Computing	1.8	9	80%	
H01-	Math and Statistics for / IT	2.7	18	87%	Other Courses
H02-	Probability and / StatisticsBasic probability theory, random variables and / probability distributions, estimation theo	2.8	8	82%	

ISSN: 2167-1435 v31 n3075

## Appendix 5: Knowledge Areas ordered by Classification, by Source (curriculum model)

Source	Classification	ı Surve	y KA Description D	epth Em	phasis C	Conf
IS2002	Database	A22	Database	4.3	28	97%
IS2010	Database	B02	Basic File Processing / Concepts	2.2	12	88%
IS2010	Database	A13	Business Intelligence and / Decision Support	3.0	14	90%
IS2010	Database	B10	Data and Database / Administration	2.8	18	88%
IS2010	Database	B05	Data and Information / Modeling at Conceptual and logical Levels	3.5	17	90%
IS2010	Database	B12	Data Integrity and / Quality	3.2	19	91%
IS2010	Database	B11	Data Management and / Transaction Processing	2.7	22	90%
IS2010	Database	B03	Data Retrieval and / Manipulation with Database Languages	4.0	26	93%
IS2010	Database	B01	Database Systems and / Distributed Databases	3.4	18	86%
IS2010	Database	B07	Physical Database / Implementation / Data Definition Language	3.0	16	92%
new	Database	B09	Reporting Services, ETL	2.0	15	77%
new	Database	B08	Stored Procedure Implementation	2.8	20	85%
NSA2014	Database	M02	Databases: Database operations, injection attacks	2.2	19	73%
NSA2014	Database	B06	Scripting	2.5	25	91%
102002	Cora Daniel	A 1 F	Assume the Content / Development	2.7	2.4	0.00

IS2002	Sys Devel	A15	Approaches to Systems / Development	3.7	24	96%
IS2002	Sys Devel	A20	Information and Business / Analysis	3.2	15	90%
IS2002	Sys Devel	G02	IS Leadership and / Empowerment	2.1	6	76%
IS2002	Sys Devel	G05	Managing the Process of / Change	2.2	-1	76%
IS2002	Sys Devel	D09	Systems Development / Concepts and Methodologies	3.3	15	91%
IS2010	Sys Devel	A23	Analysis and Specification / of System Requirements	4.0	19	90%
IS2010	Sys Devel	A19	Analysis of Business / Requirements	3.9	20	94%
IS2010	Sys Devel	A16	Different Approaches to / Implementing Information Systems	2.8	15	91%
IS2010	Sys Devel	E02	High level System Design / Issues	1.9	-4	74%
IS2010	Sys Devel	A03	Identification of / Opportunities for IT enabled Organizational / Change	2.8	10	92%
IS2010	Sys Devel	A01	Impact of Information / Systems on Organizational Structure and / Processes	3.1	15	91%
IS2010	Sys Devel	D03	Improving Alignment / Maturity	1.2	-4	71%
IS2010	Sys Devel	F05	Information Systems / Planning	2.2	8	83%
IS2010	Sys Devel	F06	Information Systems / Sourcing and Acquisition	2.2	9	72%
IS2010	Sys Devel	F07	Information Systems / Strategy	2.2	4	76%
IS2010	Sys Devel	F03	Managing the Information / Systems Function	2.2	-3	70%
IS2010	Sys Devel	D02	Strategic / Alignment	1.9	0	81%
IS2010	Sys Devel	D06	System Deployment and / Implementation	3.1	17	89%
IS2010	Sys Devel	D08	System Verification and / Validation Enabling	1.9	10	81%
IS2010	Sys Devel	D13	Systems Analysis & / Design Philosophies and Approaches	2.2	-1	88%
IS2010	Sys Devel	D01	Theory and Development of / Systems	2.2	3	86%

ISSN: 2167-1435

IS2002	Sys Design	A21	Information Systems Design /	3.9	21	93%
IS2002	Sys Design	D11	Systems Implementation and / Testing Strategies	3.2	16	89%
IS2002	Sys Design	B04	Teams and Interpersonal / Skills	2.9	15	89%
IS2010	Sys Design	A17	Business Process Design and / Management	2.7	15	89%
IS2010	Sys Design	A25	Configuration and Change / Management	2.5	12	85%
IS2010	Sys Design	A09	Enterprise / Architecture	2.5	4	79%
IS2010	Sys Design	E12	Policies and / Compliance	1.9	-3	69%
IS2010	Sys Design	D07	System Verification and / Validation	2.5	12	86%
IS2010	Sys Design	D14	Systems Analysis & / Design	3.6	23	92%
IS2010	Sys Design	D15	User / Experience	2.6	16	89%
	, 3					
CS2013	Programming	C10	Algorithms and Complexity /	1.7	-7	90%
CS2013	Programming	C02	Programming / Languages	2.8	14	92%
CS2013	Programming	C02	Software Development / Fundamentals	3.3	25	92%
IS2013	Programming	C16	Algorithms and Data / Structures	2.3	12	86%
T2008	Programming	C05	Human Computer / Interaction	3.3	17	92%
T2008	Programming	A07	Web Systems and / Technologies	3.8	32	92%
		M01	· · · · · · · · · · · · · · · · · · ·	2.9		86%
NSA2014	Programming Programming	M01	Basic Data / Analysis		21 25	92%
NSA2014		C03	Basic Scripting / Programming	3.0	16	87%
			Programming / Environments	2.5		
	Programming	C06	Module Design and / Construction	3.2	18	91%
	Programming	C01	Programming / Fundamentals	3.8	32	94%
	Programming	C17	Software / Construction	2.8	30	89%
	Programming	C15	Software / Design	3.4	20	90%
	Programming	C20	Software / Maintenance	2.5	17	89%
	Programming	C18	Software / Quality	2.5	11	88%
	Programming	C09	Software / Requirements	3.5	18	93%
	Programming	C19	Software / Testing	3.2	21	91%
	Programming	C08	Software Engineering / Management	1.8	2	82%
SWE200!	Programming	C07	Software Engineering / Process	2.5	15	89%
IS2002	Proj Mgmt	G06	IS Project Strategy and / Management	2.8	8	85%
IS2002	Proj Mgmt	A24	Team and Interpersonal / Skills	3.5	20	94%
IS2002	Proj Mgmt	G09	Work Break-down / Structure	2.8	18	90%
IS2010	Proj Mgmt	G03	Establishing Project / Communication	2.8	13	88%
IS2010	Proj Mgmt	G04	IT Risk / Management	2.2	4	79%
S2010	Proj Mgmt	G07	Leading Project / Teams	3.5	21	91%
S2010	Proj Mgmt	G13	Project / Closure	2.8	13	84%
S2010	Proj Mgmt	G12	Project / Quality	2.9	8	82%
S2010	Proj Mgmt	G11	Project / Standards	2.6	11	83%
S2010	Proj Mgmt	G10	Project Execution & / Control	3.2	20	87%
IS2010	Proj Mgmt	G08	Project Plan, Scope, and / Initiation	3.7	21	90%

ISSN: 2167-1435

CE2004	IT Components	A26	Computer Networks	2.7	21	89%
CE2004	IT Components	A11	Computer Architecture and / Organization	1.8	9	83%
CS2013	IT Components	A10	Architecture and / Organization	1.9	-2	79%
CS2013	IT Components	E09	Parallel and Distributed Computing	1.8	9	80%
IS2002	IT Components	D04	System Operation, Administration and / Maintenance	2.2	8	79%
IT2008	IT Components	A06	Information Technology / Fundamentals	3.4	23	91%
NSA2014	IT Components	M08	Network Concepts, Technology and Protocols, Vulnerabilities, Defense: firewalls, vpn, dmz, monitoring, tools	1.9	11	76%
NSA2014	IT Components	M09	Operating Systems Concepts, security issues	1.8	8	81%
Sw E2009	IT Components	E04	Networks and Communications	2.8	15	81%
SwE2009	IT Components	E05	Operating / Systems	2.0	10	74%
IS2002	Mgmt of CIS	A12	Decision Theory /	1.8	-7	88%
IS2002	Mgmt of CIS	A05	General Organization Theory /	1.8	-10	81%
IS2002	Mgmt of CIS	A04	General Systems Theory and Quality	1.7	-5	87%
IS2002	Mgmt of CIS	F01	Legal and Ethical Aspects / of IS	2.2	1	79%
IS2002	Mgmt of CIS	E08	Organizational / Behavior	2.2	-10	80%
IS2010	Mgmt of CIS	A27	Acquiring Information / Technology Resources and Capabilities	2.2	11	79%
IS2010	Mgmt of CIS	F09	Financing and Evaluating / the Performance of Information Technology / Investments	1.8	5	69%
IS2010	Mgmt of CIS	G01	Professional Issues in Information Systems	2.3	6	85%
IS2010	Mgmt of CIS	C13	Security and Privacy, Vulnerabilities, Risks, Mitigation	2.9	10	78%
IS2010	Mgmt of CIS	C14	Social Issues and / Professional Practice		1	89%
IS2010	Mgmt of CIS	D05	System Integration and / Architecture	2.5	13	83%
IS2010	Mgmt of CIS	A08	Using IT Governance / Frameworks	2.2	2	79%
IT2008	Mgmt of CIS	F02	Information Assurance and / Security	2.4	3	78%
IT2008	Mgmt of CIS	C04	Integrative Programming and / Technologies	2.6	18	78%
new	Mgmt of CIS	A02	Individual and Organizational Knowledge Work Capabilities	2.6	14	89%
new	Mgmt of CIS	E07	Organizational and Management Concepts	2.3	-6	83%
NSA2014	Mgmt of CIS	M06	Cyber Defense, threats, / attacks, Incidents, incident management	2.3	7	76%
NSA2014	Mgmt of CIS	M05	Fundamental Security Design Principles	2.2	7	81%
NSA2014	Mgmt of CIS	M04	IA Fundamentals: Vulnerabilities, Attacks, Mitigation	2.0	6	80%
NSA201 <sup>2</sup>	Mgmt of CIS	M07	IT Systems Components: / workstations, servers, storage, peripherals	2.2	14	84%
NSA2014	Mgmt of CIS	M10	Policy, Legal, Ethics, and Compliance	2.2	-3	80%
NSA2014	Mgmt of CIS	B13	Security attacks and mitigations	2.6	15	84%
NSA2014	Mgmt of CIS	M11	System Administration: / installation, authentication, access, backups, virtualizations, / updates/patches, logging audit	2.2	18	75%
IT2008	Math	H01 H02	Math and Statistics for IT  Probability and StatisticsBasic probability theory,	2.7	18	87%
IT2008	Math	2.8	8	82%		

ISSN: 2167-1435 v31 n3075

#### **Appendix 6: Distribution of Survey Items and Impact**

									Totals		
# of KA's in Model	27	73	17	13	18	18	4	11	181		
# of KA's used in survey	19	47	12	7	5	2	4	11	107		
# OF KA 3 used III survey	70%	64%	71%	54%	28%	11%		100%			
	7 0,0	0.70	, _,,	0 1,0			20070	20070	3370		
Models	IS2002	IS2010	SW	IT	CS	CE	new	NSA	Totals		
KA's used from Model Used											
on Survey											
Database	1	9	0	0	0	0	2	2	14	13%	
Systems Dev elopment	5	16	0	0	0	0	0	0	21	20%	
Systems Design	3	7	0	0	0	0	0	0	10	9%	
Programming	1	0	10	1	3	0	0	3	18	17%	
Project Management	3	8	0	0	0	0	0	0	11	10%	
IT Components	1	0	2	1	2	2	0	0	8	7%	
Management of CIS	5	7	0	3	0	0	2	6	23	21%	
Math	0	0	0	2	0	0	0	0	2	2%	
Sum	19	47	12	7	5	2	4	11	107	100%	
Relative impact of Model: (100 * #of Survey KA's) / Total #of Model KA's)							hrs	rs/course =		35	courses to build
Database	4	12								16	0.5
Systems Dev elopment	19	22								40	1.2
Systems Design	11	10								21	0.6
Programming	4		59	8	17					87	2.5
Project Management	11	11								22	0.6
IT Components	4		12	8	11	11				45	1.3
Management of CIS	19	10		23						51	1.5
Math				15						15	0.4
Totals	70	64	71	54	28	11				298	8.5

Note: The columns "new" and "NSA" are partial specifications and are not complete model curricula. For the complete models, the number of KA's in the model are variable. Thus, the numbers of KA's in each column is normalized to 100 for comparison. The totals add up to the number of items used in the survey. To shorten the survey, items were deleted which were duplicated, or which were felt not to be relevant for an IS type curriculum. The culling process was done from an alphabetically ordered list of KA's where the sources of the KA's were not shown. Interestingly, the numbers of KA's from both the IS 2002 model and IS 2010 are very similar except for programming wherein SW (Software Engineering), CS, IT, and CE contributed significantly to the total KA's. Under a lot of assumptions, if the KA's could be taught with the efficiency indicated in 298 hours, only 8.5 courses would be needed. Some caution is indicated: the 59 score for SE represents approximately 60% of the total time for and SW degree...

ISSN: 2167-1435